



INDONOMIX 2003, The Atlas of Indian Economy is a map-based compilation of data from Central and State Government sources. The data has been meticulously collected over a length of time and verified for authenticity, accuracy and relevancy before being used.

- ❖ An 'easy to use' viewer software available in Windows 95, 98, 2000 and XP environment
- ❖ Facility for seeing several images on split screen, and with a zooming feature for each image
- ❖ All images are well classified and catalogued into a three-tiered hierarchical structure
- ❖ Predefined Templates provided with the software for ready reference of images based on a particular criteria.
- ❖ User definable templates can be made at runtime.
- ❖ Notes can be made for each template as you add/remove images to the templates.

- ❖ The only product of its kind in and on India
- ❖ An invaluable store-house of data on India for referencing, ready-information, marketing , educational institutions, researchers and general.
- ❖ Over 2000 images with maps, information.
- ❖ First time in India, INTEGRATED data in map-form both at the State-level and at the District-level for the entire Country
- ❖ Charts and text loaded with information, quality checked for highest level of accuracy

### Subject areas include

- ❖ Indian Economy
- ❖ Agriculture
- ❖ Demographics
- ❖ Industry
- ❖ Health
- ❖ Education and
- ❖ Water resources

### About SRSOFTWARE

SRSOFTWARE delivers products and solutions that advance our customers' competitive position and customer relationship value

SRSOFTWARE creates next generation one-to-one and one-to-many customer relationships with marketers of all sizes. Across devices, platforms, and media.

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### Potential Users

- ❖ Marketing Divisions of various Companies
- ❖ Research and Educational Institutions
- ❖ Central and State Government Agencies
- ❖ Health Care Industry, Agro-based Industry, Financial Institutions etc.
- ❖ Administrators, Bankers, Senior Managers CEOs, Traders, Retailers, Advertisers, Policy decision-makers etc.
- ❖ Foreign Investors, NRIs, PIO, Indophiles, International Researchers etc.

### RESELLER