



Service Reliability Technology



Business is when someone decides to stand up and be counted amongst those who have braved an unforgiving marketplace, governed by the constituent called the customer.

A customer is like you and me, someone who is asking for value addition to his business services. A customer is someone who has a good reason to spend time on our website and be back again for more. Say you are in business because there's a market for you and we are in business, because you are there for us. Now that we have squarely placed the blame at your doorstep for our existence, keep the patience to know how we come to be involved.



**In the future,
you will have the power to connect to anybody from
anywhere in the world,** and that collaboration capability
will be enabled by the technology implemented by
SRSoftware in all its product line.

What SR Vision Means

Recognizing talent
Valuing commitment, Quality and
Sharing success and profits

SRSoftware is positioning itself as one of leaders in the Collaborative computing and data Sharing technologies. Our product line of application software in Virtual collaboration and CRM tools will enable distant networks to work as one seamless network, when users can their share work and thoughts and talk to each other in real time on IP networks using advanced tools developed by SRSoftware.

SRSoftware delivers products and solutions that advance our customers' competitive position and customer relationship value

SRSoftware creates next generation one-to-one and one-to-many customer relationships with marketers of all sizes. Across devices, platforms, and media.

SRSoftware will help you reinvent your customer relationships, or invent a whole new way of interacting with them.





SRSoftware has always worked on the concept of **'Collaborative' works'** environment and has always used the latest technologies in its products line.

We employ a "Smart" intellectual property licensing business model that gives our partners:

- Access to a comprehensive portfolio of designs
- Access to development tool kits
- Access to platform designs, consultancy and support services

We currently license our technology and products to a host of leading Multi-national IT solutions providers and consulting firms.

Compelling Partner Benefits

SRSoftware's "Smart" business model is conspicuously designed to allow partners to reap maximum benefits from our technology, services and Products.

We invest heavily in the development of world-class products with cutting edge technology, which allows our partners to provide the best solutions to their clients

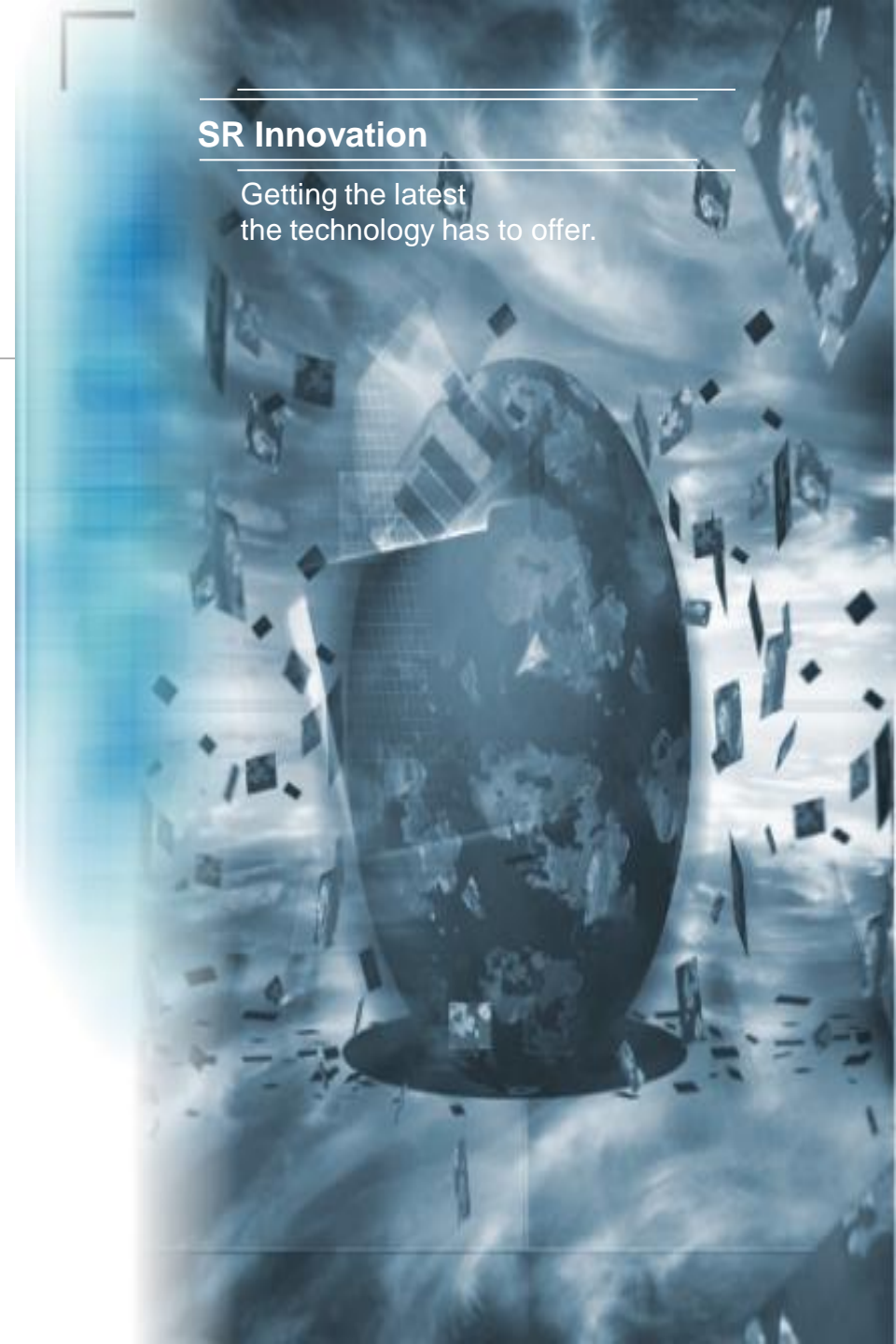
This enables

- Compliance with multiple industry/verticals requirements
- Reduced time to market
- Reduced development cost



SR Innovation

Getting the latest the technology has to offer.





Traditionally, the 'software' developer only develops software for specific segment and rarely do they encompass the technology arena. At SRSoftware our services are wide ranged and we specialize in providing end-to-end solutions. Each such solution is based on the latest the technology has to provide.

The entire range of SRSoftware products are available in individual and Enterprise packs. The services provided by SRSoftware are utilized by small clinic based doctors to big media groups. Every client is equally important to us and we provide unparalleled service to all.

All the services provided by us bridge the gap between enterprises, customers and their clients, clients and their vendors etc. We provide the best integrated solutions.

- Business Consulting
- Technical Consulting
- Planning
- Networking
- Deployment/Implementation
- Data Processing (BPO)
- Software Development
- Web Site Development
- Tele Marketing



SR Integration

Integrated Enterprise wide application that help you address your bottom-line.



- ❖ Experience of over 7 years
- ❖ Customer Satisfaction is our prime focus.
- ❖ We do things the right way, not differently.
- ❖ Driven by the passion to deliver the best the technology has to offer
- ❖ Constant technical updates keeps us abreast with the ever changing client requirements.
- ❖ We see our clients as 'buddies' and we pledge to continuously evolve our services to serve them better.
- ❖ The lasting relationship we share with our clients is mainly by listening and responding to their needs, every time; on time. We turn every encounter with the client into a platform of interactive communication.
- ❖ Business partners view us as essential to their success.



SR Implementation

Single Window solution to all your business and computing requirements. An end-to-end Total solutions provider.





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